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Platinum Estates will open another luxury hotel in Casares

Posted on : May 9, 2019 By Space Marbella



casares

The group from Hong Kong, which promotes the W Marbella hotel, has bought the land from the failed Evemarina project in Doña Julia, where it will build 200 luxury suites

The Hong Kong Platinum Estates group will open a luxury hotel with 200 suites, a spa of 4,500 square meters and a shopping and entertainment center on 50,000 square meters of land located on the Doña Julia estate, in the municipality of Casares, where the Evemarina group planned to build a Park Hyatt.

It is the same investment group that promotes the construction of the W Marbella Resort, a five-star luxury hotel that wants to open in 2021 with 200 rooms, including 26 suites and an Extreme Wow Suite, as well as an emblematic restaurant, an AWAY spa with a lounge of beauty and juice bar, a state-of-the-art FIT training facility, two WET pools and five ultra-modern meeting rooms with a covered terrace measuring 1,000 m2, perfect for parties and outdoor events.

The real estate bubble took place ahead of the hotel project of the Evemarina group in Casares , which ended up divided among seven creditor banks.

Now, with the enigmatic Juan Luis Segalerva , the head of investments in Spain of the Hong Kong group, Platinum Estates has acquired the grounds of Doña Julia, where in addition to the five-star hotel, spa and shopping and

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The own Juan Luis Segalerva and the marriage composed by **Roshni and Harry Mohinani**, owners of the group Platinum Estates, have been in charge of presenting the project before the media in Casares.

The promoters have explained the **difficulties of the operation of acquisition of the assets to the seven banks that had been awarded the liquidation of the bankruptcy of the Evemarina Group**, and have highlighted the support of the mayor, **José Carrasco**, and the Town Planning Councilor of Casares, **Juan Luis Villalón**, to relaunch the project.

During the presentation, the mayor highlighted Casares' tourism potential, which **consolidates its prestige with projects such as this luxury hotel in Doña Julia,** "which will bring wealth to the municipality, since it will create employment, bring tourism and need services from companies in the area."

For his part, the Town Planning Councilor, Juan Luis Villalón, has declared that the commitment of the government team is to find the **balance** point **between quality urban development and environmental sustainability.**

The presentation of the event was also attended by the Tourism delegate, **Nuria Rodríguez**, who has offered her support to this project, "which will increase the number of hotel and accommodation places, which are so necessary to provide the service demanded by tourists who come to the Costa del Sol. "



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